



Press release

23 September 2016

People with albinism given grant from Jeans for Genes Day 2016

Members of the **Albinism Fellowship** charity are celebrating after receiving news of a grant from Genetic Disorders UK, the national charity that organises the annual fundraising day, Jeans for Genes Day (on Friday, 23 September, this year).

Chair of the Albinism Fellowship, **Roselle Potts**, said: 'This grant is wonderful news. It will allow us to produce new materials to spread more awareness of albinism, which is a rare genetic condition, across the UK.'

Genetic Disorders UK's Jeans for Genes Day is an annual fundraising event when school children and office workers wear their jeans in exchange for a donation to the charity. Although individually genetic disorders are rare, together they affect 1 in 25 children. This means that more than 30,000 babies each year are born in the UK with a genetic condition.

Sadly, genetic disorders and their associated health problems mean that they are the biggest cause of death of children aged 14 years and under. Funds from Jeans for Genes Day are granted to specialised charities to provide care and support for children affected by genetic disorders.

Caroline Harding, the CEO of Genetic Disorders UK said: "We are delighted to be helping **The Albinism Fellowship** support people with albinism. Our grant programme is open to all UK support groups and registered charities who work to improve the lives of children and families affected by genetic disorders. In 2016, 22 charities will benefit from the funds raised by the public on Jeans for Genes Day."

Notes for Editors

- More information on the Jeans for Genes Day grant programme is available at www.geneticdisordersuk.org
- Jeans for Genes Day raises money for Genetic Disorders UK, a charity that provides much needed advice and support for individuals and families affected by genetic disorders. www.jeansforgenes.org
- Jeans for Genes Day is an annual fundraising event; this year it will be held on Friday 23rd September. School children and office workers are encouraged to wear their jeans for the day in exchange for donation. www.jeansforgenesday.org
- Genetic disorders are caused by an alteration in DNA. This may mean that either a gene or several genes are missing, repeated or in the wrong order. Altered genes can affect a child's senses, movement, ability to learn or appearance.
- **The Albinism Fellowship** is a Jeans for Genes Day 2016 grant charity. They will receive a grant towards **publicity leaflets** to raise greater awareness of the condition
- For more information on the Albinism Fellowship, please visit the website at www.albinism.org.uk or contact Andrew Bennett, PR Coordinator, email: andrew.bennett@albinism.org.uk or phone: 07796 178346

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